

Mercanlar Otomotiv Cloud Datawarehouse Modernization

The role was both Service and Sell GCP Services for the customer.

The challenge

The need to separate reporting and operational systems. The need to adapt to new generation infrastructures quickly, flexibly and cost-effectively in line with data-based business development needs. To transition to a more integrated data infrastructure with cloud solutions, the use of which is increasing day by day around the world.

The solution

Within the scope of the project, BigQuery was used to store/query the data to be used in the report layer and to feed it to other cloud components when needed. BigQuery was used as a source to generate the required reports in the project and the reports prepared in Data Studio are shared with the end users.

The results

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About MERCANLAR OTOMOTIV TICARET ANONIM SİRKETİ

Mercanlar, which was established to trade spare parts for passenger and commercial vehicles, provides wholesale and retail solutions to its domestic and foreign customers in all product groups of BMW, LAND ROVER, VOLKSWAGEN, AUDI, SEAT, SKODA, FORD and OPEL brand vehicles, especially MERCEDES-BENZ. offers.

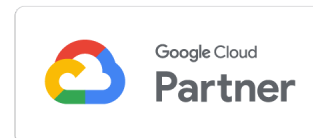
Industry: Automotive

Primary project location: Turkey

KOMTAŞ

About Komtaş Bilgi Yönetimi Danışmanlık ve Tic. A.Ş.

Komtaş is data & analytics solution company which has been providing the end-to-end solution in data management & advanced analytics since 1989.



Products

Google Cloud Platform